

## ORGANIZATION EARNINGS OPPORTUNITY: 40%

Number of People Selling	Average Sales per Customer/ Buyer	# of Customers/ Buyers per Seller	Fund-raiser Sales	Total Earnings
10	\$25	10	\$2,500	\$1,000
20	\$25	10	\$5,000	\$2,000
30	\$25	10	\$7,500	\$3,000
40	\$25	10	\$10,000	\$4,000
50	\$25	10	\$12,500	\$5,000
60	\$25	10	\$15,000	\$6,000
70	\$25	10	\$17,500	\$7,000
80	\$25	10	\$20,000	\$8,000
90	\$25	10	\$22,500	\$9,000
100	\$25	10	\$25,000	\$10,000
110	\$25	10	\$27,500	\$11,000
120	\$25	10	\$30,000	\$12,000
130	\$25	10	\$32,500	\$13,000
140	\$25	10	\$35,000	\$14,000
150	\$25	10	\$37,500	\$15,000
160	\$25	10	\$40,000	\$16,000
170	\$25	10	\$42,500	\$17,000
180	\$25	10	\$45,000	\$18,000
190	\$25	10	\$47,500	\$19,000
200	\$25	10	\$50,000	\$20,000

**An organization with 400 participants who each sell \$100 equals a total of \$40,000. At 40% that's \$16,000!**